

Register Now! Real Estate Breakfast Series

**Tenants Drive the Recovery, so What is Driving the Tenants?
Understanding Tenant Motivations in these Uncertain Markets.**

**Wednesday, May 5, 2010
7:30 to 9:00 am**

**Pacific Club
4110 MacArthur Blvd.
Newport Beach, CA 92660**

Tenants are faced with economic uncertainty in their business today as well as a volatile real estate market. This panel will explore the major elements that are driving tenant decision-making. Are tenants looking at the current state of the real estate markets from an offensive or defensive posture? How do their decisions and priorities impact their space decisions and, ultimately, how they proceed with their potential lease transaction? What are the trends that are occurring in space utilization?

Join us on May 5 as these key stakeholders discuss the issues from all perspectives ... the Landlord, the Tenant, the Broker and the Architect.

[Click here to register by April 30!](#)

[Click here for directions to Pacific Club.](#)

For information call 714-979-9131 or [respond to this email](#).

EVENT INFORMATION

MODERATOR

Doug Holte
President
Irvine Company Office Properties

PANELISTS

Peter Capuciat
Executive Vice President
Studley, Inc.

Craig Farrington
Vice President of Research,
Western Division
CoStar Group

John Mulvihill
Senior Managing Director
Pacific Life Insurance Company

Rick Rayson
Regional Managing Partner
Deloitte

Karen Thomas
Principal
LPA, Inc.

FUTURE EVENTS

**Executive Mentorship Program-
Midpoint Mixer**
Phineas Banning Alumni House
April 20, 2010

MREA ICSC Next Generation
UCI Executive Commons
April 28, 2010

UCI REA Boss Talk
UCI Executive Commons
May 12, 2010

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